

A. P. ABBOTT & COMPANY A. P. ABBOTT & COMPANY A. P. ABBOTT & COMPANY A. P. ABBOTT & COMPANY A. P. ABBOTT & COMPANY A. P. ABBOTT & COMPANY A. P. ABBOTT & COMPANY

THE DAYLIGHT STORE.

Our 14th Spring Opening of Latest Designs in Dry Goods and Garments

FRIDAY AND SATURDAY, MARCH 16 AND 17.

This opening and sale starts us out with all that is new and desirable in Spring Dry Goods of every sort and kind, always keeping our mind on quality and price as well as style. In all sections of the country there has been a decided advance in price on all kinds of dry goods. It pleases us to say that you, our customers, will not see this advance at this opening. In fact, many goods are under former prices as strengtheners to this opening sale. We are no brighter than other merchants; our connection for ten years with Boston's best dry goods house may have helped us some. Our early purchases have made it so. Had the market went down we would have been the losers. Our benefit now will come in the way of extra business.

Arnold's Fabrics of Fashion.

We have one of the largest lines of wash goods in Vermont. We carry in stock nearly every cloth made by the Arnold people. We have 1,000 of the "Arnold Magazine of Fabric and Fashion" to give away to our trade on the above opening days, and can show you any cloth described in that magazine. They cost you nothing and are worth to you more than any ordinary magazine.

All cloths are designed for some definite purpose. Since the Shirt Waist Suits have come to stay many of the finer goods are designed to enhance this demand. We are calling your attention now to staple, sensible, medium priced wash goods, used for all members of the family as follows:

One lot of Gingham in short lengths in medium colors now for 8¢/yd.
Best Shirting Prints for 5¢/yd.
Fancies at 6¢/yd.
(Prices on these will be advanced inside of six months.)

Staple Gingham in assorted colors at 7¢/yd.
One lot of Voile Mistris or Snowflake Voiles (all that we can get this season) now, per yard, 10¢.
One lot of yard wide Percales in light and dark, per yard, 9¢.
Arnold's best Percales in a very large assortment of latest designs, now at 12¢/yd.
Arnold's Silk Finish Taffetas that look like silk, now at 14¢/yd.

Mercerized Silks, a 20¢ mercerized goods and a close imitation of silk, now at 14¢/yd.
Yard wide Madras Shirtings. These are goods made for shirt manufacturers and would sell for 25¢. They come in short lengths. We get them but once a year and sell them at, per yard, 15¢.
(A great value.)

Holly Batiste in all plain colors for slip waists to wear under white or thin waists, at, per yard, 12¢/yd.
Dotted Swiss Muslin in plain white or printed figures over the dots, now at 12¢/yd.
Pompadour Muslins with mercerized stripes through a white ground, running through a field of beautiful floral designs. One of our best medium priced Muslins. Would be a good value at 25¢. Now at 18¢.

Chiffon Muslins in plain colors for whole costumes. Has an all silk filling and a cotton warp. The price per yard is 25¢.
Dotted Silk Muslins in navy, black, white, brown, champagne, light blue and pink. These are our best sellers for evening or graduation dresses. The price per yard is 25¢.

Black and white and navy and white Mercerized Shepherd Checks are as good as last season. We have four pieces of these goods to sell in this sale. 25¢ is the regular price. The price for this sale per yard is 20¢.

Plain Linens in colors are very desirable for separate skirts or white costumes. We have them in natural, light blue, royal blue and reseda green. If we had to buy now you would be asked to pay 30¢ or 35¢ for these Linens. The price per yard is 25¢.

One lot of Fancy Oxford Persian Striped Waistings. A job lot of new goods that were 50¢. Now at 25¢.
Arnold's Fiji Yama, a mercerized cloth with Japanese patterns for kimono. Price per yard 25¢.

WHITE GOODS.

We are positively headquarters for white goods. There is not space enough on this whole page to describe all of our wash goods so first let us speak of those most used and those that we can save you money on.

India Linens we bought last season at old prices we are now able to give you at the following prices:
10¢ goods for 8¢/yd.
12½¢ goods for 10¢/yd.
15¢ goods for 12½¢/yd.
18¢ goods for 15¢/yd.

Shrunk Lawn, 40 inches wide. A Lawn that has been shrunk will keep its place. Nothing like them in the city, in prices, 20¢, 25¢, 30¢.

White Mercerized Waistings at real bargain prices. These were bought at a bargain. Come in small figures and damask patterns in two grades, 25¢ and 35¢.

For white tailored suits with long coats or tailored skirts, the cloth used is Indian Head Cotton. Beats linen in every way; does not soil as quickly. Remember we have it. You will be hunting for it later. While this lot lasts, per yard, 15¢.

Dimities in cross checks and fine cords for white costumes or children's dresses, in all of these prices: 10¢, 12½¢, 15¢, 18¢ and 25¢.

We have for Graduation Costumes the following special cloths in white:
Silk Muslins, 25¢/yd.
Silk Jacquard Eolienne, 50¢/yd.
French Muslins, 55¢/yd.
Silk Dotted Eolienne, 50¢/yd.
White Oriental Silks, 24-inch at 50¢/yd.
27-inch at 75¢/yd.
Waterproof Silk at 55¢/yd.
Dotted Swiss Muslin, 12½¢, 25, 35¢.

The real St. Gaul Embroidered Spots One Fine Imported Muslin in two grades, 50¢ and 55¢.

We have Lace and Allover to go with any or all of the above goods, also the Swiss and Battenberg hand-made Collars to go with these goods.

Arnold Fabrics.

The following are some of the Arnold better cloths with directions as to their being made up. They are the finest kinds of goods on the market today. These are the cloths that have practically laid fancy silk aside.

For smart walking costumes, outing suits, etc., Arnold Henley Serge is one of the most satisfactory and stylish fabrics of the year. It is remarkable in its close resemblance to fine English Worsted Serge, and has the soft wool touch, permanent finish and durability for which English serge is so favorably known.

The most recent ideas are represented in the styles shown in Arnold Henley Serge, of which stripes and checks on cream grounds are attractive features.

803. Costume of Arnold Henley Serge. As this fabric is especially adapted to the spring tailor-made walking frock, the model is made with a gored skirt, plaited in groups under a short shaped yoke of the same material. The jaunty plaited bolero is trimmed with fancy cotton braid and has a vest of plaited muslin. The popular three-quarter sleeve has a cuff trimmed with braid and outlined with a frill of plaited muslin. Price 18¢.



The charming model shown here gives an idea of the possibilities of making up Arnold Jacquard Eolienne for evening wear. In addition to a fine range of printed patterns, Jacquard Eolienne is made in many beautiful plain shades, in a variety of different weaves in which silk Jacquard figures are woven throughout the ground.

811. Evening gown of silk-finished white Arnold Jacquard Eolienne, made into a simple evening frock, having a blouse bodice tucked and trimmed with lace and a triple flounce skirt, each flounce is trimmed about the hem with inserting, put on in design. The upper flounce is tucked around waist to form fulness. The two lower flounces are joined to the foundation slip skirt with haircloth in the circular. The fulness of the puff sleeve is tucked in at elbow, leaving a narrow frill of the material. Under this are two frills of Valenciennes lace. Price 50¢.

Wool Dress Goods and Silks.

For the convenience of Dressmakers we have had made up color cards of our special taffetas that they can have free by writing us where their business is located and sending their name.

Knowing that Brainard & Armstrong Taffetas are the best on the market, that they will not crack, we have put in a complete line, every color that they make. When you cannot match silk in other places, come here; we have it, 26 inches wide, for \$1.00.

Ask to see Black Chiffon Taffeta, 36 inches wide, for \$1.25.
Ask to see Black Peau de Soie, 36 inches wide, for \$1.25.
Ask to see Black Peau de Cygne, 36 inches wide, for \$1.25.



Arnold Embroidered Mull, Eyelet Effects, is a distinct novelty in textile products. It is a beautiful sheer fabric on which a wonderfully true imitation of real English Embroidery is reproduced. The designs are pleasing and graceful and include lace and eyelet effects in sufficient variety to afford a wide range of choice.

The moderate price of Arnold Embroidered Mull permits of making three or four costumes from this fabric for about the same amount that one dress from the real English Embroidery would cost.

810. This simple summer frock is especially fashioned to show off the Arnold Embroidered Mull described in the above. It is made with a square yoke and simple blouse waist universally becoming. The blouse portion is made very elastic by the arrangement of the lace trimming in bolero effect. The skirt is a gored circular top with a full flounce gathered, trimmed with inserting and joined to the skirt with Valenciennes lace. The sleeves are trimmed to carry out the design of the lace on waist. The blouse and skirt are joined together by a narrow girdle of inserting, making the popular one-piece princess. Price 35¢.



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Latest Garment News.

It is our purpose in this Opening display to give you just a hint as to the many new things we have for the early spring trade and to have the newest things in before this opening.

LADIES' TAILORED SUITS.

One of the most stylish and nobby Suits in our line is made of chiffon Panama, colors blue and black. The Jacket is made in very full plaited cape effect, trimmed braid, wide girdle, short silk under-sleeves, trimmed with wide lace. Skirt is made very full, seven-gore circular, with plaited panel, front and back. Priced at \$28.00.

The popular, dressy Suit of the season is made of fine Panama, in colors such as blue, green, grey and black. 845 made full gored, circular, with plaited panel front and back and two one-inch self bands around sides and up front, finished with silk rosettes. Jacket made double breasted Eton, with four large buttons, trimmed with self bands and mora silk, elbow sleeves. Price is \$27.50.

A Suit which we cannot say too much about is made of green Biege. Eton jacket, with short sleeves, trimmed with grey silk and braid around flat collar and cuffs, Persian braid around collar and down front, ecru lace in sleeves. Skirt made full circular, finished with one-inch bands of same goods as skirt and silk to match jacket. Price is \$30.00.

A Suit which we think a great deal of for a dressy mixed Suit is made Eton style, with wide girdle. Goods are of mixtures such as grey, green and brown mixed. Jacket Eton style, trimmed with contrasting shades of green silk and gold and white braid and small buttons. Skirt is made full gored circular. Priced at \$35.00.

We are showing other styles in the Eton Suits in colors such as grey, reseda green, blue and black. Made in the popular finish, with both long and elbow sleeves. Priced from \$12.00 to \$27.50.

We are showing a Jacket Suit which is sure to interest those who are looking for a Suit that they can use both as a dressy and business Suit, and one they can use the coat with other skirts. Same is made with 22-inch fitted jacket with ripple back, double-breast, trimmed with green broadcloth and silk braid. The skirt is made seven-gore circular, with plaited panel front and back. Cloth is grey, with dash of black. Price \$20.00.

At \$16.50 is a Jacket Suit which meets every demand of fashion. Cloth drapes gracefully, like broadcloth; has a soft finish and does not bear any of the distinguishing, disappointing marks of the old-fashioned goods. Is new, distinctive in style, guaranteed to give perfect satisfaction to wearer. Jacket can be used with different skirts. The price is \$16.50.

At \$10.00 we are giving you a Suit which will compare with many of the Suits you will see at \$12.50. The cloth is made of fine, hand-twisted yarn. Jacket is made single-breast, partial fitted back, trimmed with plain cloth and black braid. Skirt is made seven-gore, with box plait front, trimmed to match the jacket. Priced at \$10.00.

In a Black Suit we can give you almost any style we are showing in the colors. One very popular Suit which comes in the large and extra sizes, is made of an invisible wave goods, all wool. Jacket made 22-inch partially fitted, trimmed with braid and stitched bands of same cloth, taffeta lined. Skirt made circular gored with side panels and finished with stitched bands of same goods. Price is \$16.50.

At \$2.98 is a white or black Jap Silk Waist, made fine tucked yoke, two half-inch and fourteen fine tucks down back. Will wash like cotton. Price \$2.98.

At \$3.98 is a black Jap Silk Waist made embroidered front with three half-inch and fine tucked yoke. Full sleeve with deep tucked cuff at \$3.98.

At \$4.50 is a white Jap Silk Waist made with square shirred yoke, with fine Valenciennes insertion and

LADIES' SPRING COATS.

This clever, new style Coat is made of a good quality covert cloth, stitched strap seams back and front. Semi-fitted back, collarless, lined throughout with a good quality satin. Price is \$12.00.

A Coat which we think a great deal of is made of good quality olive tan covert cloth, with wide stitched piece over shoulders, with three one-half inch stitched straps down each side of front; side of same stitched straps down back. Stitched collarless neck. Price \$10.00.

A very good Coat is made of good quality tan covert cloth, lined with good quality satin, silk stitched collarless effect, set off with silk soutache braid. Silk stitched seams running down front and back of Coat. Large, full sleeve, stitched plaited into a narrow cuff. Price \$6.98.

"Poney" Coat. One of the season's latest creations, of good quality tan covert. Good satin lining, silk stitched, well shaped velvet collar, narrow sloping lapels, strapped at shoulder and set off with three self-covered buttons. Two flat pockets, one on each side and one at top; back seams finished with self covered buttons. Price \$10.00.

A jaunty Covert Coat is 22 inches long, good quality covert cloth, loose fitting back and front, silk stitched self trimmed collarless, cloth buttons; yoke effect, front and back, sixteen self straps (silk stitched) below the yoke. Full sleeve, shirred over shoulder. Price \$8.50.

Ladies' and Misses' Tailored Box Coat of high grade covert cloth, loose back and front, two lower side pockets, and one at top, silk stitched collar, new, wide-shaped lapel, stylish sleeves, unlined. Price \$5.50.

Ladies' smart Light Grey Invisible Plaid Coat, fifty inches long, two side flat pockets, and one top; plain stitched collar, medium lapel, both front and back cut loose and full, side seams of back finished with five self covered buttons. Price \$12.00.

A handsome Ladies' Mixture Coat, with inlaid velvet collar, new shaped lapel, two flat stitched pockets with inlaid velvet lapel, loose plaited back and front; new sleeve, with inlaid velvet cuff. Price \$14.00.

A very popular Cravatette Coat is made of fine quality light tan and oxford rain-proof material. Scallop collar, silk stitched, set off with self covered buttons. Back and front of garment made with double side plaits, with removable belt. New full sleeve, plaited into a scalloped cuff. Price \$16.00.

We can show you other styles in rain-proof cloth from \$8.50 to \$18.00.

White Muslin and Lingerie Waists.

White Muslin Waist made with the new sleeve, has openwork Swiss embroidery up and down front, each 87¢.

White Muslin Waists made with wide tucks and Swiss embroidery up and down front, now at 88¢.

Here are Waists in this lot worth from \$1.25 up to \$1.65; in fact, we try to see how good a value we can get into this, our special lot of Waists.

SHIRT WAIST SUITS.

At \$5.98 a white Shirt Waist Suit, made of very fine India linen. The waist is made with three hemstitched box plaits down front and seven narrow hemstitched tucks each side, back made the same as front. Full sleeve, hemstitched, plaited into deep hemstitched cuff; hemstitched, turn-over collar. Skirt made very full, with fine hemstitched yoke just below the hip line and three one-inch hemstitched plaits around the bottom. Price \$5.98.

At \$7.50 is a fine muslin Shirt Waist Suit. Waist made with four fine tucks down center of front, with one row of two-inch English embroidery down each side and one half-inch and two narrow tucks each side of embroidery and fine tucked yoke effect, with five clusters of half-inch and narrow tucks down back. Full sleeve with cuff finished with two rows English embroidery. Skirt made full five yards around bottom with two rows English embroidery down front to match waist, fine side plaited yoke effect. Priced at \$7.50.

At \$8.75 is a white Shirt Waist Suit made of fine India linen. Waist made open in back, has a band of insertion down front with collar to match; has three half-inch side plaits each side of front and four half-inch short plaits each side for yoke effect; ten half-inch plaits down back; full sleeve put into a deep cuff of insertion and fine tucks. Skirt made full five yards around bottom, fine plaits down front with row of insertion down each side, medium and narrow tucks around hip. Price \$8.75.

At \$10.00 is a white Shirt Waist Suit made of a pretty quality French lawn. Waist made with square yoke of two rows of one and one-half inch wide Swiss embroidery, and two rows of same embroidery and four fine tucks across front of blouse; back finished with five clusters of fine tucks; sleeve finished with deep tucked cuff with two rows of Swiss embroidery. Skirt made very full with one row of embroidery around hip line and one row below put in in panel effect, with three tucks around the bottom, one three and one-half inches and one two and one-half inches, and one an inch and a half wide with deep hem. Priced at \$10.00.

At \$12.50 a white Shirt Waist Suit made of fine India linen. Waist made with three groups of narrow tucks and two bands of two-inch raised embroidery down front and side tucked yoke effect; two groups of wide and three groups of narrow tucks down back; raised embroidered collar; full sleeve put into an eight-inch cuff of fine tucks and two bands of raised embroidery. Skirt made five yards around bottom, fine tucks around the hips with three clusters and two strips of two-inch wide raised embroidery down front to match waist. Price \$12.50.

At \$12.75 is a white Shirt Waist Suit made of fine India linen. Waist made panel front of Valenciennes lace and Swiss insertion and raised Swiss embroidered medallion; elbow sleeve, finished with Swiss embroidery and Valenciennes lace. Skirt made very full with two tucks and two rows Valenciennes and one of raised Swiss embroidery around flounce; embroidery and lace put in in side panel effects. The price is \$12.75.

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Wool Dress Goods and Silks.

Early buying gives us an opportunity to place before you more dress goods in whites, grays and reseda green in an assortment of cloths that later you cannot get of us or anyone else. All choice and novelty Dress Goods were bought in short cuts, giving protection to every customer by not trying to supply or dress the whole town alike. We are now ready to show you the following goods:

COLORED WOOL DRESS GOODS.

For 50 cents we have tried to get together cloths of almost all kinds, as this price should supply many children's dresses as well as a large number of dresses for older people. Many of our 50¢ values will be really 60¢ and 65¢ values at 50¢. These comprise Mohairs, Fancy Mixtures, Granite Cloths, Shepherd Plaids and Fancy Plaids. Your choice for 50¢.

Red Dress Goods are the fad for both ladies' and misses' wear. Red Melrose for 50¢. Red Serge for 65¢. Red Imperial Serge in dark and light red at 75¢. Red Etamine at 87¢. Red Venetian cloth for tailored suits at \$1.00.

COLORED DRESS GOODS.

Navy Blue Melrose at 50¢. Navy Blue Etamine at 75¢. Navy Blue Imperial Serge at 75¢. Navy Blue Panamas at \$1.00.

Grey Dress Goods in Shadow Plaids at 50¢. Grey Beige at 50¢. Grey Imperial Serge at 75¢. Grey Shirting with half-inch check for skirts at \$1.00. Grey Etamine for 87¢. Grey Panamas at \$1.00.

Dress patterns in all the latest shades and cloths, such as greys in shadow checks and imperial weaves, shades for graduation or ball dresses.

Wool Dress Goods and Silks.

WHITE WOOL DRESS GOODS

This is a white season and here is our collection of these popular white cloths.

White Lawn Veiling 89¢.
White Henrietta 60¢.
White Serge at 75¢, \$1.00 and \$1.35.
The \$1.35 Serge is for tailored suits and comes extra wide.
White Danish Cloth 36 inches wide 25¢.
White Voile at 75¢.
White Mohair at 50¢, 60, 75, \$1.00.
White Silk and Wool Eolienne, per yard \$1.00.
White Lamsdown at \$1.25.
White Venetian Cloth at \$1.39.

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SILKS.

For the convenience of Dressmakers we have had made up color cards of our special taffetas that they can have free by writing us where their business is located and sending their name.

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SILK SHIRT WAISTS.

At \$2.98 is a white or black Jap Silk Waist, made fine tucked yoke, two half-inch and fourteen fine tucks down back. Will wash like cotton. Price \$2.98.

At \$3.98 is a black Jap Silk Waist made embroidered front with three half-inch and fine tucked yoke. Full sleeve with deep tucked cuff at \$3.98.

At \$4.50 is a white Jap Silk Waist made with square shirred yoke, with fine Valenciennes insertion and

Ladies' Chiffon Taffeta Waist in dark blue, red and black, fancy tucked yoke finished with three rows of hemstitching, tucked back. Full sleeve with eight-inch tucked cuff. Price \$4.50.

Ladies' Chiffon Taffeta Waist, colors Jasper, light green, tan and black. made fine tucked yoke and nine narrow tucks down blouse, five tucks down back. Full top sleeve with deep tucked cuffs. Price \$5.75.

No. Main St. A. P. ABBOTT & CO., Barre, Vt.